

2025 OKLAHOMA SLSC STATE MEMO

Esthetics

**NO SUBSTITUTIONS WILL BE ALLOWED AFTER FRIDAY, MARCH 28, 2025 .
THERE WILL BE NO SUBSTITUTIONS ALLOWED ON-SITE AT THE CONFERENCE**

Tentative-Information is subject to change, check back often

***Contest will follow national technical standards unless otherwise stated in the memo.**

The 2025 Oklahoma SkillsUSA **Esthetics** will be held April 28, 2025 at **Arvest Convention Center, formerly known as Cox Convention Center, Tulsa Oklahoma.** **Instructors and Contestants must stay and help with teardown after contest ends.**

CONTEST TESTING

Contestants will be judged on their SkillsUSA knowledge through the Professional Development test and a knowledge test based on their contest area. Testing will be completed online and proctored through their technology centers. Online testing opens March 14, 2025, and closes April 4, 2025.

RESUME- Change to submission type please for 2025 please read

All contestants will submit a digital resume prior to contest day. Contestants will receive an email to the address used to register the contestant for contest with instructions and link to access the SkillsUSA Competitor Portal page. The email will contain contestant's username and contestant number, which are required to login to the Competitor Portal. Deadline to submit resume is April 22, 2025.

LUNCH

Box Lunches will be supplied to all contestants and models (Paid by contest fee)
No other food will be permitted in the contest area unless prior arrangements have been made contest chair.

CELLPHONES AND OTHER SMART DEVICES

Cellphones, electronic watches and/or other electronic devices not approved by a competition's technical committee are NOT allowed in the competition area. Please follow the guidelines in each technical standard for approved exceptions. Technical committee members may also approve exceptions onsite during the SkillsUSA Championships if deemed

appropriate

CONTEST

Check-in and registration is from 3:00 -5:30 p.m. Sunday, April 27, in the Exhibit Hall contest area. Contestants' ID Badges will be handed out during registration.

Contestant Meeting 5:30 p.m. in the Convention Center Exhibit Hall in the contest area. All contestants must have their name badge and their contestant number.

Theme: Under the Sea

Kit Check will be conducted in the morning of the competition. Please have the contestants bring their kit, sketches, and/or written descriptions.

This orientation meeting is required of all contestants. If a contestant misses this meeting, he/she is disqualified. If a contestant is involved in a leadership contest, which creates a time conflict with the contestant meeting, the contest chair (of both contests) must be notified before the meeting to make arrangements.

- A roll call will be taken at the contestant meeting.

Call to Order at 5:30 p.m. – Cosmetology, Barbering, Esthetics, and Nail Contest Coordinator.

- Announcements and Introductions – Jessica Cline (Contest Chair)
- Review agenda for each contest

Volunteers for the contests come from the industry. Please be courteous and appreciate their time, energy, and dedication to our students.

Instructors: Do not remove chairs, tables, or pipe/draping from other contest areas.

Absolutely no instructors are allowed in the roped-in area.

- **Absolutely no communication between instructors, observers, and contestants during the contest, lunch, or breaks. Violations of the rule could result in the student being disqualified.**

Cosmetology Contest Assignments- Jessica Cline, Cosmetology SkillsUSA Chair, will contact you if needed for assistance in some capacity during the state conference.

Esthetic Contest Agenda
Monday, April 27, 2025

8:00-8:30 Check-in & Kit Check

8:30-8:35 Facial Station Setup

8:35-9:00 Cleansing Massage

- 8:35-8:50 Cleansing Massage
- 8:50-9:00 Judging

9:00-9:45 Basic Facial Procedure

- 9:00-9:30 Basic Facial
- 9:30-9:45 Judging

9:45-10:00 *Contestant break*

10:10-11:25 Daytime makeup application

- 10:10-10:15 Set up for Daytime makeup application
- 10:20-11:20- Daytime makeup application (60 minutes)
- 11:20-11:40- Judging Daytime makeup application
(Models will eat with contestants after judging)

11:20-12:10 *Lunch for Contestants*

12:10-2:15 Fantasy Makeup application

- 12:10-12:15 Setup for Fantasy Makeup application
- 12:15-1:15 Fantasy Makeup Application (60 minutes)
- 1:15-2:15 Judges score Fantasy makeup
- Judges/Contestant Feedback and Debriefing

INDUSTRY AWARDS

Prizes are the responsibility of the individual contests. Prizes are not guaranteed and are not supplied at the SkillsUSA Oklahoma state level.

Prize Committee Chairpersons are **Tamara Chandler**. Please contact the chair with prizes that

will need to be checked in. **Each participating school is expected to furnish an industry award.** Industry awards should be labeled with the name and address of the award supplier so that an appropriate "Thank you" may be sent. **Please bring prizes to the awards area in the Conference Hall at the Arvest Convention Center, Sunday, April 27th between 12-4pm or Monday, April 28th between 8am-5pm.**

AWARDS CEREMONY

Winners will be recognized at the General Session on Tuesday morning, April 29th at 9am.

All competitors must wear official SkillsUSA dress to the Awards Session, where winners are announced. Competitors who are not dressed appropriately or lack official attire will be denied access to the awards stage. Students must be present when their contest is announced. If a student is improperly dressed, absent, or misses their contest being called, the production will not be paused for any reason, and they will forfeit their opportunity to go on stage to receive the award. No exceptions will be made. No hats or sunglasses will allow to be worn on stage.

- Official dress for men: Official blazer, jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.
- Official dress for women: Official blazer, jacket or sweater; black dress slacks or knee-length skirt with business like white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer, and black dress shoes.

TOOLS AND SUPPLIES

Refer to National Technical

CLOTHING REQUIREMENTS

Contestant will follow official contest dress as described in the national technical unless otherwise stated in the state memo. Students can not wear any identifying information on their uniform that will associate them with a school or technology center.

The Clothing Committee (selected by the contest chair and/or the trade group chair) will inspect clothing upon check-in on the day of the competition.

STANDARDS COVERED DURING STATE CONTEST

Refer to National Technical

ADDITIONAL INFORMATION

If you have any questions about the contest, please contact **Contest Chair, Jessica Cline (405-437-8491)** or **Program Specialist Ricky Gunkel**.

National Technical Standards can be found on Absorb, which you can access with your professional SkillsUSA membership. Technicals and Memos are updated periodically, please check regularly.