

2025 OKLAHOMA SLSC STATE MEMO

Graphic Design Job Exhibit

**NO SUBSTITUTIONS WILL BE ALLOWED AFTER FRIDAY, MARCH 28, 2025
THERE WILL BE NO SUBSTITUTIONS ALLOWED ON-SITE AT THE CONFERENCE**

The 2025 Oklahoma SkillsUSA Graphic Design Job Exhibit contests will be held Sunday, April 27, 2025 at Arvest Convention Center, 2nd floor Legacy Hall. Set up is between 11am-1pm Sunday and the contest will begin at 1:30pm.

All contest materials must be removed from contest location by 5pm Monday, April 28, 2025. SkillsUSA is not responsible for any contest materials that are left after 5pm cleanup deadline.

CONTEST

The Job Exhibits Contests permits students in Career and Technical Education programs and SkillsUSA members to demonstrate the skills that are typical examples of the work being performed by a craftsperson in the field in which they are training.

JOB EXHIBIT DIVISIONS

- Job Exhibit Graphic Design – Branding
- Job Exhibit Graphic Design – Packaging
- Job Exhibit Graphic Design – Image Manipulation
- Job Exhibit Graphic Design – Illustration

CONTEST FEES

In addition to the regular conference registration, there will be a contest fee of \$35. This fee will be added to the contestant's registration when it is completed online.

LUNCH

Lunch will not be provided for this contest. Contestants will need to eat prior to contest or can purchase snack type items at the Cox Convention Center during contest hours while not competing.

CONTEST TESTING

Contestants will be judged on their SkillsUSA knowledge through the Professional Development test. Testing will be completed online and proctored through their

technology centers. Online testing opens March 14, 2025, and closes April 4, 2025.

RESUME- Change to submission type please for 2025 please read

All contestants will submit a digital resume prior to contest day. Contestants will receive an email to the address used to register the contestant for contest with instructions and link to access the SkillsUSA Competitor Portal page. The email will contain contestant's username and contestant number, which are required to login to the Competitor Portal.

Deadline to submit resume is April 22, 2025.

CLOTHING REQUIREMENTS

Contestants will wear official dress as described outlined by national SkillsUSA. Students can not wear any identifying information on their uniform that will associate them with a school or technology center.

CELLPHONES AND OTHER SMART DEVICES

Cellphones, electronic watches and/or other electronic devices not approved by a competition's technical committee are NOT allowed in the competition area. Please follow the guidelines in each technical standard for approved exceptions. Technical committee members may also approve exceptions onsite during the SkillsUSA Championships if deemed appropriate.

OBSERVER RULE

Observers will not be allowed in the exhibit area while job exhibits are being judged. After the job exhibits are judged, they will be on display for viewing and may not be removed until designated time.

AWARDS CEREMONY

Winners will be recognized at the General Session on Monday night, April 28th, at 7pm at the Arvest Convention Center in the Grand Hall.

All competitors must wear official SkillsUSA dress to the Awards Session, where winners are announced. Competitors who are not dressed appropriately or lack official attire will be denied access to the awards stage. Students must be present when their contest is announced. If a student is improperly dressed, absent, or misses their contest being called, the production will not be paused for any reason, and they will forfeit their opportunity to go on stage to receive the award. No exceptions will be made. No hats or sunglasses will be allowed to be worn on stage.

- Official dress for men: Official blazer, jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.
- Official dress for women: Official blazer, jacket or sweater; black dress slacks or knee-length skirt with business like white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer, and black dress shoes

INDUSTRY AWARDS

***** Prizes are the responsibility of the individual contests. Prizes are not guaranteed and are not supplied at the SkillsUSA Oklahoma state level.**

Please contact the chair with prizes that will need to be checked in. **Each participating school is expected to provide an industry award.** Industry awards should be labeled with the name and address of the award supplier so that an appropriate "Thank you" may be sent, must be accompanied by an *industry award donation information sheet* (available on the Oklahoma SkillsUSA website). **Please bring prizes to the awards area at the Arvest Convention Center Conference Hall on Sunday, April 27th between 12-4pm or Monday, April 28th between 8am-5pm.**

GENERAL RULES AND PROCEDURE

All student job exhibits must have written documentation in the form of a notebook. Guidelines for this notebook can be found in this document. Each student is responsible for bringing, displaying, and removing their entry in the contests. Job Exhibit participation is limited to one individual entry per person; entry consists of one exhibit and one individual notebook.

JUDGING CRITERIA

1. Job exhibit projects should be typical examples of the work that is done by a craftsperson in the field in which they are training.
2. Amount of difficulty, craftsmanship and time needed to achieve the objective of the project will be considered most important when judging.
3. Exhibits should show that students used a higher level of skills and knowledge to create the exhibit.

4. Documentation in the form of a Notebook for the project will be a major consideration. (See “*Notebook Specifications*” on the next page)

The rating of the job exhibit will be recorded on the grading sheet by the judges along with any comments the judges feel is important concerning the evaluation. The judges are strongly encouraged but not required to give an explanation in the comments section of the rating sheet.

GENERAL SPECIFICATIONS

1. Each job exhibit **MUST** be accompanied by a notebook (presentation folders only, no 3 ring binders). Maximum number of pages = 10 (20 surfaces). Notebook Specifications:

A. Cover Sheet

- (i) Student Name
- (ii) School Name
- (iii) Advisor Name

B. Table of Contents

C. Four pictures minimum, 2”x 3”, of completed project from Multiple angles, including close ups of any important details.

D. One image 4x6 of the student and the completed project.

E. Resume

F. Preface or Introduction: Why chose this job exhibit category. Brief education recap for program studies. Any significance of purpose for the exhibit or value. Quality of writing - correct use of grammar, spelling, vocabulary, document format, project quality, effort, and originality are all factors that will be considered in notebook scoring.

G. Body of notebook – project description Student(s) narrative of task

H. Detailed descriptions of work. Pre-planning/Brainstorming, Design/Construction, Testing/problems that changed plan, final result.

I. Step by step list of tasks performed. Students should include detailed step-by-step description that contains charts and diagrams explaining work performed, specifications, tests, safety considerations, and results

J. Drawings, sketches, schematics, measurements, etc.

K. List of parts, ingredients, products, etc.

L. Tool/Implementation/Equipment/Software List

M. Material List (with receipts) or if donated list of items (acknowledge donator)

N. Student Work photos - a minimum of six photographs 2"x3" showing the student(s) involvement in each aspect or phase of the job completion. These photos should be time and date stamped, taken from Multiple angles and proximity highlighting quality of work. Photos should depict critical steps and proper safety procedures. Student should be in all of the photos with the work.

2. Job exhibits will be rated in each event in accordance with the grade sheet provided in this document.

3. Students who enter a Job Exhibit can also compete in a Leadership Contest.

4. Students cannot compete in both a Job Exhibit and a Skills Competition.

CATEGORY SPECIFICATIONS:

JOB EXHIBIT "Branding" SPECIFICATIONS

1. Create a logo for the company
2. Utilize the logo in a business card, business size letterhead and envelope
3. Display on a 14" x 14" matte board

JOB EXHIBIT "Packaging" SPECIFICATIONS

1. Create a logo for a product
2. Utilize the logo in a package design
3. Create a dummy of the package to present at contest

JOB EXHIBIT "Image Manipulation" SPECIFICATIONS

1. Use 3-5 pictures to create a blended image
2. Size should be 8"x10" at an appropriate resolution
3. Original pictures must be included in the notebook
4. Display on a 12"x14" matte board

JOB EXHIBIT "Illustration" SPECIFICATIONS

1. Create an illustration from a photograph
2. Use a drawing program to complete this

3. Original pictures must be included in the notebook
4. Size should be 8"x10"

5. Display on a 12"x14" matte board

JOB EXHIBIT NOTEBOOKS

Job Exhibits are designed to allow students to document the real-world knowledge, procedures, and job skills used in their programs. Trainers and live work are all part of the curriculum; therefore, this notebook is intended to allow students to demonstrate and document their ability to perform trade-specific skills within their program. The notebook is calculated as a 200-point value of each job exhibit total rating. This notebook is required for all job exhibits.

RULES

1. All text is typed. Preprinted materials such as manuals or course textbooks are allowed only as reference material for technical specifications or procedures and will not replace the student narrative.

2. For all Job Exhibit Notebooks must contain the following in this order:
 - a. Cover Sheet
 - (i) Student Name
 - (ii) School Name
 - (iii) Advisor Name

 - b. Table of Contents

 - c. Four pictures minimum, 2"x3", of the completed project from Multiple angles, including closeups of any important details.

 - d. One image 4x6 of the student and the completed project.

 - e. Resume

 - f. Preface or Introduction: Why choose this job exhibit category? Brief education is a recap for program studies. Any significance of purpose for the exhibit or value.

Quality of writing – correct grammar, spelling, vocabulary, document format, project quality, effort, and originality- all factors considered in notebook scoring.

g. Body of notebook – project description Student(s) narrative of task

h. Detailed descriptions of work. Pre-planning/Brainstorming, Design/Construction, Testing/problems that changed the plan, final result.

i. Step-by-step list of tasks performed. Students should include detailed step-by-step descriptions that contain charts and diagrams explaining work performed, specifications, tests, safety considerations, and results.

j. Drawings, sketches, schematics, measurements, etc.

k. List of parts, ingredients, products, etc.

l. Tool/Implementation/Equipment/Software List

m. Material List (with receipts) or if donated list of items (acknowledge donator)

n. Student Work photos - a minimum of six photographs 2"x3" showing the student(s) involvement in each aspect or phase of the job completion. These photos should be time and date-stamped, taken from Multiple angles and proximity, highlighting the quality of work. Photos should depict critical steps and proper safety procedures. Students should be in all of the photos with the work.

2. Notebook can be a 1" 3 ring binder with clear cover sleeve or Report cover w brads with clear cover.

3. Job Exhibit participation is limited to one individual entry per person; only one exhibit and/or one individual notebook may be entered per person.

Graphic Design Illustration Job Exhibit

Purpose

An illustration job exhibit is a custom-drawn illustration created through the use of tools to generate art directly from the artist's hand. **This job exhibit should NOT include a company, product, or event. This should not be an Advertisement.

Specifications

- All content must be original
- Entry created by only one individual
- Create an illustration from a photograph
- Use a drawing program to complete this
- Original pictures must be included in the notebook
- Size should be 8"x10"
- Display on a 12"x14" matte board
- May submit only one image
- Each exhibit must include a notebook secured in a binder or folder.

Elements & Principles of Design

Each entry should consider and apply basic elements and principles of design, including any of the following:

- Elements: line, shape, color, texture, pattern, value, form
- Principles: contrast, alignment, repetition, proximity, balance, unity, emphasis, rhythm, and proportion.

Dimensions

Each submission or print may fill a space no larger than 2' x 2' x 3' when displayed, including matting and display stands.

All Job Exhibits Require a Notebook. Notebook description is found in this document titled Job Exhibit Notebook

Graphic Design Image Manipulation Job Exhibit

Purpose: An image manipulation job exhibit is an image that has been digitally edited through technical and creative techniques to apply subtle alterations to a composite of several images. Edits may include various techniques, including color balance or contrast adjustments or more complex changes like overlaying a head onto a different body or changing a sign's text. The resulting image may have little or no resemblance to the photos in the case of compositing from which it originated. This job exhibit should NOT include a company, product, or event.

Specifications

- Use 3-5 pictures to create a blended image
- Size should be 8"x10" at an appropriate resolution
- Original pictures must be included in the notebook
- Display on a 12"x14" matte board
- Each exhibit must include a notebook secured in a binder or folder.

Elements & Principles of Design

Each entry should consider and apply basic elements and principles of design, including any of the following:

- Elements: line, shape, color, texture, pattern, value, form
- Principles: contrast, alignment, repetition, proximity, balance, unity, emphasis, rhythm, and proportion.

Dimensions Each submission or print may fill a space no larger than 2' x 2' x 3' when displayed, including matting and display stands.

All Job Exhibits Require a Notebook. Notebook description is found in this document titled Job Exhibit Notebook.

Graphic Design Branding Job Exhibit

Purpose: A branding job exhibit is a custom logo for a company that has been digitally edited through technical and creative techniques to apply to a business card, business-size letterhead, and envelope. Edits may include various techniques.

Specifications

- Create a logo for the company
- Utilize the logo in a business card, business size letterhead and envelope
- Display on a 14" x 14" matte board
- Each exhibit must include a notebook secured in a binder or folder.

Elements & Principles of Design

Each entry should consider and apply basic elements and principles of design, including any of the following:

- Elements: line, shape, color, texture, pattern, value, form
- Principles: contrast, alignment, repetition, proximity, balance, unity, emphasis, rhythm, and proportion.

Dimensions Each submission or print may fill a space no larger than 2' x 2' x 3' when displayed, including matting and display stands.

All Job Exhibits Require a Notebook. Notebook description is found in this document titled Job Exhibit Notebook.

Graphic Design Packaging Job Exhibit

Purpose: A packaging job exhibit is a custom logo for a product that has been digitally edited through technical and creative techniques to create a logo for a dummy of the package for the contest. Edits may include various techniques.

Specifications

- Create a logo for a product
- Utilize the logo in a package design
- Create a dummy of the package to present at the contest
- Each exhibit must include a notebook secured in a binder or folder.

Elements & Principles of Design

Each entry should consider and apply basic elements and principles of design, including any of the following:

- Elements: line, shape, color, texture, pattern, value, form
- Principles: contrast, alignment, repetition, proximity, balance, unity, emphasis, rhythm, and proportion.

Dimensions Each submission or print may fill a space no larger than 2' x 2' x 3' when displayed, including matting and display stands.

All Job Exhibits Require a Notebook. Notebook description is found in this document titled Job Exhibit Notebook.