

2025 OKLAHOMA SLSC STATE MEMO

Video Production

NO SUBSTITUTIONS WILL BE ALLOWED AFTER FRIDAY, MARCH 28, 2025

THERE WILL BE NO SUBSTITUTIONS ALLOWED ON-SITE AT THE CONFERENCE

***Contest will follow national technical standards unless otherwise stated in the memo.**

The 2025 Oklahoma SkillsUSA **Video Production** will be held April 28th @ 8:00AM and will be hosted at **Hanger A, Riverside Campus, Tulsa Tech. 801 East 91st Street, Tulsa, OK, 74132**

BRIEFING:

Monday, April 28th at 8am in Hangar A, Riverside Campus, Tulsa Tech. Contest starts immediately following the briefing.

CONTEST TESTING

Contestants will be judged on their SkillsUSA knowledge through the Professional Development test and a knowledge test based on their contest area. Testing will be completed online and proctored through their technology centers. Online testing opens March 14, 2025, and closes April 4, 2025.

RESUME- Change to submission type please for 2025 please read

All contestants will submit a digital resume prior to contest day. Contestants will receive an email to the address used to register the contestant for contest with instructions and link to access the SkillsUSA Competitor Portal page. The email will contain contestant's username and contestant number, which are required to login to the Competitor Portal.

Deadline to submit resume is April 22, 2025.

LUNCH

Lunch will be provided. Lunch fee (20.00) is added at time of registration.

INDUSTRY AWARDS

***** Prizes are the responsibility of the individual contests. Prizes are not guaranteed and are not supplied at the SkillsUSA Oklahoma state level.**

Please contact the chair with prizes that will need to be checked in. **Each participating school is expected to furnish an industry award.** Industry awards should be labeled with the name

and address of the award supplier so that an appropriate "Thank you" may be sent, must be accompanied by an *industry award donation information sheet* (available on the Oklahoma SkillsUSA website). **Please bring prizes to the awards area in the Conference Hall at the Arvest Convention Center, on Sunday, April 27th between 12-4pm or Monday, April 28th between 8am-5pm.**

AWARDS CEREMONY

Winners will be recognized at the General Session on Tuesday morning, April 29th at 9am.

All competitors must wear official SkillsUSA dress to the Awards Session, where winners are announced. Competitors who are not dressed appropriately or lack official attire will be denied access to the awards stage. Students must be present when their contest is announced. If a student is improperly dressed, absent, or misses their contest being called, the production will not be paused for any reason, and they will forfeit their opportunity to go on stage to receive the award. No exceptions will be made. No hats or sunglasses will allow to be worn on stage.

- Official dress for men: Official blazer, jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.
- Official dress for women: Official blazer, jacket or sweater; black dress slacks or knee-length skirt with business like white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer, and black dress shoes.

CONTEST INFORMATION

PURPOSE:

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of television/video production.

ELIGIBILITY:

Open to a team of two active SkillsUSA members enrolled in a career and technical education (CTE) program with video production as an occupational objective. The teams must be of the same division, secondary or post-secondary. Each instructor may register 4 teams; any division combination.

SCOPE OF CONTEST:

A team of two create a :30 informational or promotional video incorporating a prompt that

will include a theme/objective that will appeal to the indicated target audience. The prompt is given at the briefing.

Teams must be from the same school and division; both Secondary or both Post-Secondary. Teams are taken to a location for the shoot which is announced at the time of the briefing. Tulsa Tech provides the bus transportation to the location. All footage must be original; no stock footage is allowed. The teams have roughly thirty-minutes for preproduction, 2 hours to shoot and 3 hours to edit.

SET UP:

Riverside Campus, Hanger A, will be open at 10am on Sunday but no set up is allowed during the Digital Cinema contest which begins at 12noon. If this isn't possible, teams may set up starting at 7am on Monday, April 28th . Advisors are not allowed in the competition area once the contest begins.

EQUIPMENT:

Supplied by the competitors:

a. A camera system capable of recording video and outputting video. Submissions must be one of the following: Quicktime (.mov) file or a .mp4 file, H.264 or MPEG-2. If using Quicktime, it must be compressed using either the H.264 or MPEG-2 codec.

1). Aspect Ratio must be 16:9 (16x9)

2). Frame Rates: 24fps, 29.97fps, 30fps, 59.94fps or 60fps

3). Scanning: Progressive

4). Resolution: 720, 1080 (HD) formats

5). Audio Codecs: AAC. Using this codec will ensure it plays back audio on all computers.

6). Codecs: H.264 or H.265 *Note:* Videos will be exported as files and transferred to USB thumb drive media for submission. Audio and video must be in the same file; submissions with separate audio and video files cannot be accepted. *Note:* Competitors may shoot (record) in any format/frame rate/resolution desired, but the final project to be turned in must follow the specs outlined above.

b. One nonlinear editing system. Only one system may be used during the contest. Teams are allowed to bring a backup computer in the event of primary system failure.

c. Microphone (wired and/or wireless) and/or Audio Recorder – NO MICS THAT REQUIRE A COMPUTER.

d. Batteries and power supply/charger for camera.

e. Critical requirement: The recording media for the system *should be new and unwrapped — still in its package*. Any previously opened media must be verified by competition staff.

f. Multiple outlet power strip - 6 to 12 feet.

- g. Camera support system (tripod, monopod, shoulder mount, sliders, steadicam, etc. are all allowed. However, dollies, jibs/cranes, drones are not permitted.) The goal is to create as small of a “footprint” as possible while shooting because of safety and traffic flow concerns.
- h. Headphone splitters, if desired, must be supplied by competitors.
- i. Music beds/libraries must show a written copyright permission letter from the copyright holder must be submitted with entry. A blanket letter from a music library may be used. In lieu of a letter, a copy of the receipt for the purchase or lease of the library may be submitted. *Videos containing music not properly licensed will result in severe point reduction. Note:* Competitors may also create their own music during post-production.
- k. Competitors may use an on-camera (battery or camera-powered) light, but lights that require wall power or light stands are not allowed.
- l. Any software editing/compositing/ mixing system may be used, but no third-party templates may be used.
- m. No stock photography, no stock video, no stock animation or graphics packages are allowed.
- n. Sound effects and sound effects libraries may be used.

The following equipment is not allowed:

- Gimbels
- Jibs
- Dollies
- Any lights on a stand

PROHIBITED DEVICES

Personal cell phones must be turned into the site coordinator at the beginning of the contest and during the Edit Phase of the contest. You may have them during the pre-production.

JUDGING:

The judging is based on the following criteria;

- Audio Quality
- Speech/Music Balance
- Shot Selection & Composition
- Camera Stability & Focus
- Lighting
- Editing Flow and Transitions
- WOW Factor (75 pt minimum)
- Titles/Graphics
- Adherence to Prompt

- Target Audience Interest

SCRIPT:

Teams are to create a split-page full script for the video. Place in the contest packet.

CLOTHING REQUIREMENTS:

- White SkillsUSA polo
- Black pants
- Females may choose to wear a black skirt. (must be knee length)
- Boys need a black belt

*Socks and pantyhose are no longer required but if worn the socks must be black and the panty hose either nude or black.

*Comfortable shoes such as tennis shoes may be worn during the shoot portion of the contest, but contestants need to change to the black shoes during the editing session.

**2025 State Video Production Contest AGENDA
Monday, April 28th**

8am: Contest Briefing: Tulsa Technology Center, Riverside Campus, Hanger A

8:15: Pre-production

8:30am: Depart for location shoot

12:00pm: Board bus for Riverside (Tulsa Tech provides the bus transportation)

12:30pm: Lunch at Tulsa Tech. Box lunch provided.

1:00pm - 4:00pm: Record VOs and Edit

4:00pm: Deadline – No entries accepted after 4pm

The following materials must be turned in at the end of the contest:

- Video on a flash drive in the H264 file (flash drive provided)
- Scripts
- Proof of copyright free music (if you don't have a paper copy then show site location to contest coordinator)

LOCATION CONSIDERATIONS:

Stay in public areas. If an area is blocked off, then do not enter. Please be kind and respectful of the staff. We are their guests, and this is a privilege

If you must leave for restroom breaks during the editing phase, please notify the contest

coordinator.

ADDITIONAL INFORMATION

If you have any questions about the contest, please contact **Contest Chair Amy Smith** or **Program Specialist Ricky Gunkel**.

CONTEST COORDINATOR:

Amy Smith

Moore Norman Tech Center

Amy.Smith@mntc.edu

National Technical Standards can be found on Absorb, which you can access with your professional SkillsUSA membership. Technical are updated periodically, please check regularly.