

2025 OKLAHOMA SLSC STATE MEMO

Digital Cinema Production

**NO SUBSTITUTIONS WILL BE ALLOWED AFTER FRIDAY, MARCH 28, 2025 .
THERE WILL BE NO SUBSTITUTIONS ALLOWED ON-SITE AT THE CONFERENCE**

***Contest will follow national technical standards unless otherwise stated in memo.**

The 2025 Oklahoma SkillsUSA Digital Cinema Production will be held on Sunday, April 27th and Monday, April 28th and hosted at Tulsa technology Center, Riverside Campus, Hanger A. 801 East 91st Street, Tulsa, OK, 74132.

BRIEFING:

Sunday, April 27th at 12noon, Hanger A, Riverside Campus, Tulsa Tech. Contest starts immediately following the briefing and tour. See the full contest agenda below.

CONTEST TESTING

Contestants will be judged on their SkillsUSA knowledge through the Professional Development test and a knowledge test based on their contest area, unless otherwise stated in the state memo. Testing will be completed online and proctored through their technology centers.

Online testing opens March 14, 2025, and closes April 4, 2025.

RESUME- Change to submission type please for 2025 please read

All contestants will submit a digital resume prior to contest day. Contestants will receive an email to the address used to register the contestant for contest with instructions and link to access the SkillsUSA Competitor Portal page. The email will contain contestant's username and contestant number, which are required to login to the Competitor Portal.

Deadline to submit resume is April 22, 2025.

LUNCH

Box Lunch will be provided. Lunch fee (20.00) is in addition to the conference registration and any contest specific fees for the contest and was added at registration.

PROHIBITED DEVICES

Cellphones, electronic watches and/or other electronic devices not approved by a competition's national technical committee are NOT allowed in the competition area. AI (with

the exception of music) is also not allowed to be used during the 2 days of the competition event. Please follow the guidelines in each technical standard for approved exceptions. Technical committee members may also approve exceptions onsite during the SkillsUSA Championships if deemed appropriate.

INDUSTRY AWARDS

Prizes are the responsibility of the individual contests. Prizes are not guaranteed and are not supplied at the SkillsUSA Oklahoma state level.

Please contact the chair with prizes that will need to be checked in. **Each participating school is expected to furnish an industry award.** Industry awards should be labeled with the name and address of the award supplier so that an appropriate "Thank you" may be sent, must be accompanied by an *industry award donation information sheet* (available on the Oklahoma SkillsUSA website). **Please bring prizes to the awards area in the Conference Hall at the Arvest Convention Center, on Sunday, April 27th between 12-4pm or Monday, April 28th between 8am-5pm.**

AWARDS CEREMONY

Winners will be recognized at the General Session on Tuesday morning, April 29th at 9am.

All competitors must wear official SkillsUSA dress to the Awards Session, where winners are announced. Competitors who are not dressed appropriately or lack official attire will be denied access to the awards stage. Students must be present when their contest is announced. If a student is improperly dressed, absent, or misses their contest being called, the production will not be paused for any reason, and they will forfeit their opportunity to go on stage to receive the award. No exceptions will be made. No hats or sunglasses will allow to be worn on stage.

- Official dress for men: Official blazer, jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.
- Official dress for women: Official blazer, jacket or sweater; black dress slacks or knee-length skirt with business like white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer, and black dress shoes.

CONTEST INFORMATION

*The genre, prop, and line of dialogue will be pushed out one week in advance via email to all registered contestants and Advisors on Sunday, April 20th at 12pm Noon. After contestants

receive these items, they have one week to complete all the required preproduction, and then bring it with them on the first day of competition (Sunday, April 27th)

The Tulsa Tech Riverside Campus, Hanger A, will be open at 10am on Sunday, April 27th for set up. This is not a requirement, but it is advised for teams to arrive early to set up computers prior to the start of the briefing. Advisors are not allowed in the competition area once the briefing is finished.

SCOPE OF CONTEST:

A team of two creates a 2:30 to 3-minute creative short film. The team members must be of the same school and same division, both secondary or post-secondary. This is a two-day timed event. The hands-on portion of the contest begins at 12pm on Sunday, April 27th, and pauses at 7pm that night. It resumes the next morning at 8am on Monday, April 28th. The contest ends at 2pm, followed by an interview with the judges.

All footage must be acquired during the contest and filmed within the specified areas. Except for Preproduction, all work must be done between the contest briefing and contest deadline. No stock footage or pictures are allowed. The submission is to be a creative video piece and not a PSA, news story or promotional work (advertisement). It is highly suggested to complete the shooting portion of the film on Sunday and Monday is for editing. Immediately after the briefing, the Contest Coordinator will tour the facility with the teams' designating locations for shooting. All equipment must be left at the contest site overnight on Sunday. No work may be performed on the video from Sunday night at 7pm until Monday morning at 8am. If preferred, equipment may be locked in the Advanced TV classroom overnight.

THEME:

The video must incorporate certain required elements such as a genre, prop and line of dialogue. *These will be announced via email to all registered contestants and Advisors one week before the competition begins at 12:00pm (Sunday, April 20th). After contestants receive these items, they have one week to complete all the required preproduction, and then bring it with them on the first day of competition (Sunday, April 27th)

Preproduction:

The required preproduction to be done a week in advance includes: a shot sheet of potential shots, a logline (which is a one-sentence summary or description), a hand-drawn storyboard, and a screen play script. AI is not allowed to be used when creating preproduction. Competitors will also submit a resume digitally online.

EQUIPMENT:

Contestants are responsible for all necessary equipment. No equipment is provided. Any type

of production equipment is ok to use, and teams may use two computers.

TALENT

Teams may only use each other for talent. Although other teams may be willing to stand in as talent, this is not allowed.

CONTENT:

This is a SkillsUSA Oklahoma sanctioned event and the content of the short film must be a positive reflection of the SkillsUSA organization and the team's career tech center. If a short film includes any of the following, the film is subject to disqualification:

- Nudity or any sexual content
- Violence and/or gore
- Inappropriate foul language
- Negative content towards a religious group or gender
- Using any personal vehicle
- Using an airplane, unless shown one by the Contest Coordinator
- Using other teams for talent
- Not following any rule outlined by the Contest Coordinator

LENGTH:

The short film must fall between 2:30 and 3-minutes. This does not include the information slate at the beginning. Do not include credits at the end of the video, simply fade to black at the end. Failure to adhere to the time will result in a 100-point deduction penalty.

JUDGING:

Entries are judged on the following areas:

- Overall creativity
- Shot sheet/Log line
- Script/storyboard
- Camera Technique
- Lighting
- Audio elements
- Special Effects – Color Grading
- Editing (pacing and structure)
- Titles
- Adherence to Prompt

MUSIC:

Contestants must have all rights to any music used in the video. No copyrighted music is permitted unless the contestant can show documentation of the copyright permission. Teams

must show proof of the copyright free music to the contest coordinator. It is suggested that the team bring a printed copy showing the music is copyright free. **New this year: use of AI Tools to help create music for the film is allowed. (Ex: sites like suno.ai)

CLOTHING REQUIREMENTS:

Contestants do not have to wear SkillsUSA official wear on Sunday during the shooting portion of this contest but must adhere to your school's dress code. Bring costumes/props for the shoot portion of the contest.

On Monday, SkillsUSA official dress is required. The official dress for Digital Cinema is;

- White SkillsUSA polo, (or white shirt if your school doesn't have these)
- Black pants or females may wear a black skirt. (must be knee length)
- Males need a black belt

**Socks and hose are optional but if worn must be black and hose must be black or nude.

2025 DIGITAL CINEMA AGENDA

Sunday, April 26th

- 12 Noon: Contest Briefing: Tulsa Technology Center, Riverside Campus, Hanger A
- 12:15pm: Tour of the site by Contest Coordinator for shoot locations.
- 12:30pm: Contest begins.
- 7pm: Contest breaks for the night. All materials and equipment are left at the contest site. Breaks & Lunch are anytime. Advisors may deliver food but are not allowed to stay in the contest area. Riverside Cafeteria is not available but there are vending machines. (Lunch is on your own this day. Advisors are allowed to bring it to their students)

Monday, April 27th

- 8:00am: Contest resumes.
(Box lunches will be provided for contestants)
- 2:00pm: Deadline – Place all submission materials in the contest packet and give them to the contest chair by the deadline. No entries accepted after the 2pm deadline.
 - Screenplay Script
 - Storyboard
 - Shot sheet
 - Logline
 - Film exported in H264 format and placed on the provided flash drive
 - Proof of copyright free music

- 2:15pm – 4:15pm: Interview and presentation with the judges.
- 4:30pm - A viewing of all the Digital Cinema entries will be available once the interviews with the judges are complete. Everyone is invited to attend the viewing.

ADDITIONAL INFORMATION

If you have any questions about the contest, please contact **Contest Chair Richard Walton** or **Program Specialist Ricky Gunkel**.

CONTEST COORDINATOR:

Richard Walton

Tulsa Technology Center

918-828-4151

Richard.walton@tulsatech.edu

National Technical Standards can be found on Absorb, which you can access with your professional SkillsUSA membership. Technical are updated periodically, please check regularly.