2024 OKLAHOMA SKILLSUSA CONTEST MEMO SHEET

CONTEST COORDINATOR:
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LOCATION:
Tulsa Technology Center, Riverside Campus, TV Production Studio
801 East 91st Street, Tulsa, OK, 74132

BRIEFING:
Contest briefing takes place on a rotating basis prior to the start of the team's contest time on Monday, April 22nd. Teams have staggered start times starting at 8:30am in 30-minute increments. Contact the Contest Coordinator for your team's start time.

PRACTICE:
Practice time on the studio equipment is Sunday, April 21st from 2-5pm. An instructor will be available to show contestants the studio equipment and allow time for them to practice with it. The instruction is also given for the EZ News teleprompter software. The instructor is only available to help with the technical equipment and not to help with the actual contest.

ELIGIBILITY:
Open to a team of four active SkillsUSA members enrolled in career and technology programs with media technology and or news broadcasting as part of the curriculum.
Must be from the same school and same division such as Secondary or Post-Secondary. Each school may enter 4 teams; teams must be comprised of the same division.

SCOPE OF CONTEST:
The team will write, produce, and complete a three-minute news cast as if it were a Live Broadcast.

1. Each team shall be comprised of four student members. Two students will serve as the news anchors, one student will serve as the team's director/technical director in the control room, and one student will serve as the studio floor director.

2. Each team will receive an identical set of newswire stories (printed or electronic) and an identical set of corresponding picture files to be used as voice-overs, if desired. Contestants will work as a team during their assigned contest preparation time to develop their own newscast rundown and production script based on available newswire story facts and context. The teams have two-hours to complete this portion of the contest.

3. Contestants will review wire service content which must at least include four stories but can be more: international news, national news, regional/local news, and sports news stories.
4. An appropriate number of rundowns and scripts must be printed during preparation time, including at least one clean copy for the judge(s). The exact number will be determined at contest orientation.

5. Immediately following the team's assigned prep time, each team will be allocated a total 20-minute session in the control room/studio contest space for practice. When the team is ready, notify the contest chair to declare your readiness to record the contest entry. The team is given **one take** (as live) for the three-minute newscast. This must be done within the 20-minute session and penalties accrue for going over the time.

6. Only the designated round is judged. Points are deducted for not hitting exactly 3-minutes for the contest entry.

JUDGING:
The following is the judging criteria:
- News Value
- Accuracy
- Diction/Pronunciation
- Pacing
- Team Chemistry
- Following Rundown & Direction
- Follow Scripts, Eye contact with Camera
- Credibility
- Timing & Energy
- Rundown Completeness
- Director/Technical Director Direction
- Timing & Switching
- Floor Direction
- Rundown Accuracy

SCRIPTS/RUNDOWNS:
A copy of the script and rundown needs to be printed during the prep time for each of the judges. This information is given during the briefing.

EQUIPMENT:
All equipment is provided by the contest site to include video switcher, video play back, character-generator, 2 lavaliere microphones, headset communication system, teleprompter & software, a preparation room with 2 computers per team & printer.

RESUMES:
All contestants must submit a typed resume online prior to the contest. No resumes accepted during the contest. Use this link for the resume submission.
https://drive.google.com/drive/folders/1vttK9e9EXUql6Bb8H1k2rXPtHdWv5Qa9?usp=drive_link

PROHIBITED DEVICES
Cellphones, electronic watches and/or other electronic devices not approved by a competition's national technical committee are ***NOT*** allowed in the competition area. Please follow the guidelines in each technical standard for approved exceptions.

TESTING:
All contestants take 2 exams before the competition; A Professional Development and a skills level test. These are administered at the contestant's school in March/April. See your testing coordinator for scheduled dates and times. The team member's scores are averaged together and included in the total scoring points.

CLOTHING REQUIREMENTS:
For the anchors:
• Official SkillsUSA red blazer or official SkillsUSA red jacket
• Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), white shirt (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel area of the blazer
• Black dress slacks or black dress skirt (knee-length at minimum)
• Black closed-toe dress shoes
Note: Wearing socks or is no longer required but if you do, socks must be black, and hose can be black or nude color.

For the Director/Technical Director & Floor Manager:
• Official SkillsUSA white polo shirt
• Black dress slacks or black dress skirt (knee-length minimum)
• Black closed-toe dress shoes
Note: Wearing socks or hose is no longer but if you do, socks must be black, and hose can be black or nude color.

AWARDS CEREMONY:
The awards ceremony is on Tuesday, April 23rd, at the Tulsa Cox Convention Center. Official SkillsUSA attire is required.

2024 State Video News Production Agenda

Sunday, April 21st
2-5pm: Practice on the studio equipment & EZ News software. The cafeteria is not open but vending machines are available.

Monday, April 22nd
Contestants have staggered start times starting at 8:30am in 30-minute increments.
The Contest Chair will notify you of your team's start time. Your team's contest briefing at right before their time. The two-hour preproduction time starts when the briefing ends. Briefing and contest take place at Tulsa Technology Center, Riverside Campus, TV1 Production Classroom. Lunch is available at the Riverside Campus. It is highly suggested that teams have lunch either before or after their competition.

The judges are available for feedback once all the teams have competed and scored. This is optional and teams are free to leave once they compete.