2024 OKLAHOMA SKILLSUSA CONTEST MEMO

CONTEST COORDINATOR:
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LOCATION:
Tulsa Technology Center, Riverside Campus, Hanger A
801 East 91st Street, Tulsa, OK, 74132

BRIEFING:
Monday, April 22ND at 8am in Hangar A, Riverside Campus, Tulsa Tech. Contest starts immediately following the briefing.

PURPOSE:
To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in field of television/video production.

ELIGIBILITY:
Open to a team of two active SkillsUSA members enrolled in a career and technical education (CTE) program with video production as an occupational objective. The teams must of the same division, secondary or post-secondary. Each instructor may register 4 teams; any division combination.

SCOPE OF CONTEST:
A team of two create a :30 informational or promotional video incorporating a prompt that will include a theme/objective that will appeal to the indicated target audience. The prompt is given at the briefing.

Teams must be from the same school and division; both Secondary or both Post-Secondary. Teams are taken to a location for the shoot which is announced at the time of the briefing. Tulsa Tech provides the bus transportation to the location. All footage must be original; no stock footage is allowed. The teams have roughly thirty-minutes for preproduction, 2 hours to shoot and 3 hours to edit.

SET UP:
Riverside Campus, Hanger A, will be open at 10am on Sunday but no set up is allowed during the Digital Cinema contest which begins at 12noon. If this isn't possible, teams may set up starting at 7am on Monday, April 22nd. Advisors are not allowed in the competition area once the contest begins.

EQUIPMENT:
Supplied by the competitors:
a. A camera system capable of recording video and outputting video. Submissions must be one of the following: Quicktime (.mov) file or a .mp4 file, H.264 or MPEG-2. If using Quicktime, it must be compressed using either the H.264 or MPEG-2 codec.
      1). Aspect Ratio must be 16:9 (16x9)
      2). Frame Rates: 24fps, 29.97fps, 30fps, 59.94fps or 60fps
      3). Scanning: Progressive
      4). Resolution: 720, 1080 (HD) formats
      5). Codecs: H.264 or H.265 ***Note:*** Videos will be exported as files and transferred to USB thumb drive media for submission. Audio and video must be in the same file; submissions with separate audio and video files cannot be accepted. ***Note:*** Competitors may shoot (record) in any format/frame rate/resolution desired, but the final project to be turned in must follow the specs outlined above.
b. One nonlinear editing system. Only one system may be used during the contest. Teams are allowed to bring a backup computer in the event of primary system failure.
c. Microphone (wired and/or wireless) and/or Audio Recorder – NO MICS THAT REQUIRE A COMPUTER.
d. Batteries and power supply/charger for camera.
e. Critical requirement: The recording media for the system *should be new and unwrapped — still in its package*. Any previously opened media must be verified by competition staff.
f. Multiple outlet power strip - 6 to 12 feet.
g. Camera support system (tripod, monopod, shoulder mount, sliders, steadicam, etc. are all allowed. However, dollies, jibs/cranes, drones are not permitted.) The goal is to create as small of a "footprint" as possible while shooting because of safety and traffic flow concerns.
h. Headphone splitters, if desired, must be supplied by competitors.
i **Music beds/libraries must show a written copyright permission letter from the copyright holder must be submitted with entry. A blanket letter from a music library may be used.** In lieu of a letter, a copy of the receipt for the purchase or lease of the library may be submitted. *Videos containing music not properly licensed will result in severe point reduction. **Note:*** Competitors may also create their own music during post-production.
k. Competitors may use an on-camera (battery or camera-powered) light, but lights that require wall power or light stands are not allowed.
l. Any software editing/compositing/ mixing system may be used, but no third-party templates may be used.
m. No stock photography, no stock video, no stock animation or graphics packages are allowed.
n. Sound effects and sound effects libraries may be used.

The following equipment is not allowed:
- Gimbels
- Jibs
- Dollys
- Any lights on a stand

PROHIBITED DEVICES
Personal cell phones must be turned in to the site coordinator at the beginning of the contest and during the Edit Phase of the contest. You may have them during the pre-production.

JUDGING:
The judging is based on the following criteria;
- Audio Quality
- Speech/Music Balance
- Shot Selection & Composition
- Camera Stability & Focus
- Lighting
- Editing Flow and Transitions
- WOW Factor (75 pt minimum)
- Titles/Graphics
- Adherence to Prompt
- Target Audience Interest

SCRIPT:
Teams are to create a split-page full script for the video. Place in the contest packet.

RESUMES:
All contestants are required to submit a resume online prior to contest. Resumes should be uploaded to the following Google Drive:
https://drive.google.com/drive/folders/18jZX3lHp50DeilUfXCQ8aKp_XSB83UJ3?usp=drive_link

TESTING:
Contestants take 2 exams prior to the competition; The Professional Development and a skills level test. These are administered at the contestant's school in March. See your testing coordinator for scheduled dates and times. The team member's scores will be averaged together and included in the total scoring points.

CLOTHING REQUIREMENTS:
- White SkillsUSA polo
- Black pants
- Females may choose to wear a black skirt. (must be knee length)
- Boys need a black belt

*Socks and pantyhose are no longer required but if worn the socks must be black and the panty hose either nude or black.

*Comfortable shoes such as tennis shoes may be worn during the shoot portion of the contest but contestants need to change to the black shoes during the editing session.

2024 State Television/Video Contest AGENDA
Monday, April 22nd

8am: Contest Briefing: Tulsa Technology Center, Riverside Campus, Hanger A
8:15: Pre-production
8:30am: Depart for location shoot
12:00pm: Board bus for Riverside (Tulsa Tech provides the bus transportation)
12:30pm: Lunch. (This is tentative) Contestants may bring a box lunch or purchase lunch at the location.
1:00pm - 4:00pm: Record VOs and Edit
4:00pm: Deadline – No entries accepted after 4pm

The following materials must be turned in at the end of the contest:
- Video on a flash drive in the H264 file (flash drive provided)
- Scripts
- Resumes
- Proof of copyright free music (if you don't have a paper copy then show site location to contest coordinator)

LOCATION CONSIDERATIONS:
Stay in public areas. If an area is blocked off, then do not enter. Please be kind and respectful of the staff. We are their guests, and this is a privilege

If you must leave for restroom breaks during the editing phase, please notify the contest coordinator.

AWARDS CEREMONY:
The awards ceremony is Tuesday, April 23rd at the Tulsa Convention Center. Official SkillsUSA attire is required.