



**2024 Advertising Design State Contest Agenda Monday - April 22, 2024
(Tulsa Cox Convention Center Conference Hall)**

7:30 – 8:00 AM - Plan to arrive at 7:30 am to familiarize your students with the facility, set up computers, and be ready to start on time at 8:00 am.

8:00 – 8:30 AM - Overview of the day's agenda. Introduction to the Mechanical Contest.

8:30 - 10:00 AM - Mechanical portion of the contest, save to the cloud. The link will be provided at the contest.

10:00 – 10:15 AM - Break

10:15 – 10:30 AM - Introduction to the Creative Contest

10:30 – 11:30 AM - Thumbnails for creative portions of contest. Students may use Photo Booth to transfer sketches to the computer. May begin comprehensive design on the computer once thumbnails and color rough are signed off.

11:30 AM – 12:15 PM - Lunch - will be delivered to the contest area

12:15 – 3:30 PM - Continuation of creative portion of contest, save, package to include PDF and save to flash drive.

3:30 – 4:00 PM - Final creative, troubleshooting, etc.

4:00 PM - End of Contest, pack up. Leave flash drive with judges.

Additional Contest Notes:

- Contest times are approximate; as we all know extra time often needs to be allowed for troubleshooting and/or possible printing problems.
 - Make sure your students know how to save and export to pdf.
 - Have your students bring a writing utensil to take notes during instruction
 - Bring a clean flash drive as backup.
 - Testing – PDP and Ad Design written exams for state contests are taken online prior to the contest. You are responsible for contacting your school's testing liaison and scheduling your students.
 - Transportation – Transportation to and from the contest will NOT be provided.
 - Internet will not be used during the contest
 - Bring your computer, tablet if desired, 3-pronged extension cords, and art supplies. (ex. Pica pole, e-scale, colored pencils, markers, pen, pencil, highlighter, sketch paper)
 - Contestants are NOT required to wear official SkillsUSA clothing during the contest but should NOT wear clothing with school identification.
 - Resumes are required for every contest and will be a 10-point deduction if not provided. Please submit resumes to this link: https://drive.google.com/drive/folders/1TF_yrvdGj-a9ijFrOrYWK9S3nr60BqFv?usp=drive_link. Resume must be submitted by April 19th at 5 pm
 - Contestants will get their name badges at the contest site.
 - Any requisite fonts for the mechanical will be sent to the instructors no later than the Thursday before the competition
 - 45 Minutes before COPY all files to student computers, INSTALL any required fonts (shouldn't be necessary, but just in case), LOG IN to Creative Cloud
 - 30 Minutes before HAND OUT sealed packets
 - 15 Minutes before Introduction and video (if applicable)
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