

2023 Video News Production Memo Sheet

**CONTEST COORDINATOR:**

Teresa Piper
Tulsa Technology Center
918-828-4152
Teresa.piper@tulsatech.edu

LOCATION:

Tulsa Technology Center, Riverside Campus, TV Production Studio
801 East 91st Street, Tulsa, OK, 74132

BRIEFING:

Contest briefing takes place on a rotating basis prior to the start of the team's contest time on Monday, April 24th. Teams have staggered start times starting at 8:30am in 30-minute increments. Contact the Contest Coordinator for your team's start time.

PRACTICE:

Practice time on the studio equipment is Sunday, April 23rd from 2-5pm. An instructor will be available to show contestants the studio equipment and allow time for them to practice with it. The instruction is also given for the EZ News teleprompter software. The instructor is only available to help with the technical equipment and not to help with the actual contest.

ELIGIBILITY:

Open to a team of four active SkillsUSA members enrolled in career and technology programs with media technology and or news broadcasting as part of the curriculum. Must be from the same school and same division such as Secondary or Post-Secondary.

SCOPE OF CONTEST:

The team will write, produce, and complete a three-minute news cast as if it Live.

1. Each team shall be comprised of four student members. Two students will serve as the news anchors, one student will serve as the team's director/technical director in the control room, and one student will serve as the studio floor director.
2. Each team will receive an identical set of newswire stories (printed or electronic) and an identical set of corresponding muted B-roll video files for use with voice overs. Contestants will work as a team during their assigned contest preparation time to develop their own newscast rundown and production script based on available newswire story facts and context.
3. Contestants will review wire service content and videos, then as a team determine the content for the newscast, which must include a balance of international news, national news, regional/local news and sports news stories.

4. An appropriate number of rundowns and scripts must be printed during preparation time, including at least one clean copy for the judge(s). Exact number will be determined at contest orientation.

5. Immediately following each team's assigned prep time, each team will be allocated a total 20-minute session in the control room/studio contest space for practice run throughs to declare their readiness to record and complete the recording of them **one take** (as live) three-minute newscast.

6. Only the designated round is judged. Points are deducted for not hitting exactly 3-minutes.

JUDGING:

The following is the judging criteria:

- News Value
- Accuracy
- Diction/Pronunciation
- Pacing
- Team Chemistry
- Following Rundown & Direction
- Follow Scripts, Eye contact with Camera
- Credibility
- Timing & Energy
- Rundown Completeness
- Director/Technical Director Direction
- Timing & Switching
- Floor Direction
- Rundown Accuracy

SCRIPTS/RUNDOWNS:

A copy of the script and rundown needs to be printed during the prep time for each of the judges. This information is given during the briefing.

EQUIPMENT:

All equipment is provided by the contest site to include video switcher, video play back, character-generator, 2 lavalier microphones, headset communication system, teleprompter & software, a preparation room with 2 computers per team & printer.

RESUMES:

All contestants must submit a typed resume at the briefing. Place all the team's resumes in the contest packet.

TESTING:

All contestants take 2 exams prior to the competition; A Professional Development and a skills level test. These are administered at the contestant's school in March/April. See your testing coordinator for scheduled dates and times. The team member's scores are averaged together and included in the total scoring points.

CLOTHING REQUIREMENTS:**For the anchors:**

- Official SkillsUSA red blazer or official SkillsUSA red jacket
- Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), white shirt (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel area of the blazer
- Black dress slacks or black dress skirt (knee-length at minimum)
- Black closed-toe dress shoes

Note: Wearing socks or is no longer required but if you do, socks must be black, and hose can be black or nude color.

For the Director/Technical Director & Floor Manager:

- Official SkillsUSA white polo shirt
- Black dress slacks or black dress skirt (knee-length minimum)
- Black closed-toe dress shoes

Note: Wearing socks or hose is no longer but if you do, socks must be black, and hose can be black or nude color.

AWARDS CEREMONY:

The awards ceremony is Tuesday, April 25th at the Tulsa Convention Center. Official SkillsUSA attire is required.

2023 State Video News Production Agenda**Sunday, April 23rd**

2-5pm: Practice on the studio equipment & EZ News software. The cafeteria is not open but vending machines are available.

Monday, April 24th

Contestants have staggered start times starting at 8:30am in 30-minute increments.

The Contest Chair will notify you of your teams start time. Your teams contest briefing at right before their time. The two-hour preproduction time starts when the briefing ends. Briefing and contest takes place at Tulsa Technology Center, Riverside Campus, TV1 Production Classroom. Lunch is available at the Riverside Campus. It is highly suggested that teams have lunch either before or after their competition.

The judges are available for feedback once all the teams have competed and scored. This is optional and teams are free to leave once they compete.