



Television (Video) Production State Competition

Clothing Requirement:

Class E: Competition Specific — Business Casual

- Official SkillsUSA white polo shirt
- Black dress slacks or black dress skirt (knee-length minimum)
- Black closed-toe dress shoes
- Note: Wearing socks or hose is no longer required. If worn, socks must be black dress socks and hose must be either black or skin-tone and seamless/no pattern.

Mission:

Create a :30 second informational or promotional video based upon a prompt that will include a theme and an audience.

Scope of the Contest:

- **Timing:** This is a timed contest in 2 parts: Pre-production and video shoot. 3 hours to ingest, record VO & edit.
- **Basic Requirements:** At least 1 VO, provided logo and music that is appropriate to the tone of your video. You may also add these elements, but they are not required: on-camera talent, natural sound, additional text. **The length of the video must be exactly :30 seconds.**
- **Pre-production:** Create a split-page script to include all audio, video, & graphics. You will turn this in at the deadline. You may use your phone for research, and you may continue your research during the bus ride to the off-site location.
- **Video Slate:** Place your team letter & Post-Secondary or Secondary in white letters over :05 of black. This slate graphic goes at the beginning of the video. Leave :02 of black between the slate & the video. Place :05 black at the end of the video. **The slate and black at the end do not count towards the time of the video.**
- **Export:** Export the video in H.264 (.mov) format. Label the file with your team letter & Secondary or Post-Secondary (ex: TeamA_Secondary.mov). Transfer it to the flash drive provided in the packet. The site coordinator will check playability of the video. Allow time for this process so if there is a problem with the playability of your video, there is time to correct the issue.
- **Packet:** Place resumes, script, proof of copy-right free music, and flash drive into the packet provided and hand in to the contest coordinator by the deadline.

Equipment and Materials:

All production equipment and materials are supplied by the contestant:

- Editing System
- Video camera
- Tripod
- Microphone
- On-camera light only

Schedule:

- 8:00am – 8:15am Contest Briefing
- 8:15 – 8:30am Team preproduction
- 8:30am Depart Tulsa Tech (bus outside front of building)
- 9:00am – 12:00pm Shoot at the off-site location; Lunch on your own
- 12:00pm Board bus for Riverside Campus
- 12:30 – 4:00pm Record VOs and Edit
- 4pm – Deadline Turn in packet to the site coordinator

Cell Phones:

Personal cell phones must be turned in to the site coordinator at the beginning of the contest and during the Edit Phase of the contest. You may have them during the pre-production.

Cafeteria Hours:

- 8:50am – 9:40am
- 10:50am – 12:00noon
- 12:50pm – 1:40pm

Location Considerations:

- Stay in public areas. If an area is blocked off, then do not enter. Please be kind and respectful of the staff. We are their guests, and this is a privilege
- If you must leave for restroom breaks during the editing phase, please notify the contest coordinator.

Music:

For each piece of music used, a written copyright permission must be submitted with the entry. If it's from a purchased library, a blanket letter, copy of the receipt or other to show proof that you have permission to use the copyrighted music. ***Any entry containing music not properly licensed will result in a severe point reduction.***

Contest Scorecard:

	<i>Possible Points</i>
• Audio Quality	100 points
• Speech/Music balance	100 points
• Shot Selection/composition	100 points
• Camera Stability/Focus	100 points
• Lighting	100 points
• Editing Flow & Transitions	100 points
• WOW Factor	100 points
• Titles/Graphics	100 points
• Adherence to Prompt	100 points
• Target Audience Interest	50 points
• Written Test	50 points
• Copyright Penalty	-300 points
• Late submission	-500 points
• Resume Penalty	-10
• Clothing Penalty	-50
• Improper Contact with Advisor	-200

Maximum Possible Score

1000 Points