

2023 Audio/Radio Production



CONTEST COORDINATOR:

Contact Ben Hlavaty
Moore-Norman Career Tech
ben.hlavaty@mntc.edu

CONTEST LOCATION:

Tulsa Technology Center, Riverside Campus, Hanger A
801 East 91st Street, Tulsa, OK, 74132

BRIEFING:

Monday, April 24th at 8:00am, Hanger A, Riverside Campus, Tulsa Tech. Contest starts immediately following the briefing.

PURPOSE

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of audio/radio production.

ELIGIBILITY

Open to a team of two active SkillsUSA members enrolled in career and technology programs with audio/radio production as an occupational objective.

SCOPE OF CONTEST

Each team is comprised of two student members from the same school and same division, one specializing in Radio and the other in Audio Production.

THEME: The theme & prompt is presented at the briefing. It is based on a current event at the time of the contest.

EQUIPMENT AND MATERIALS

1. Supplied by the technical committee:
 - Theme and prompt for production.
 - Updates for the contest/additional information.
 - Flash drive for contest entry material.
2. Supplied by the contestants:
 - Computer with high-speed internet capability.
 - Audio equipment to include mics, cables, audio recorder, headphones and other misc.
 - Audio editing software.

CONTEST ASSIGNMENT:

1. Students are to fully produce (plan, write, voice, record, edit, render, etc.) a two-minute radio production such as a NPR-style soundscape, sound-rich/NPR-news story.
2. The completed production includes a :30 commercial, A NPR style news story, and at least one on-site interview that relates to the story. Music is to be included during a portion of the radio broadcast. The radio broadcast is based around a prompt. The prompt, relevant to current events, is announced by the facilitator before the contest begins. The complete production must convey an adequate representation of the prompt.

Contestants may use any person available at the Riverside campus for the interview but there will be designated staff available. The voice recordings and the commercial must be a team member.

The contestants are judged on the professionalism of their production, the quality of the audio and the conveyance of the information to the listener. Penalties given for projects under/over 2 minutes.

MUSIC:

Contestants must have all rights to any music used in the audio/radio production. No copyrighted music is permitted unless the contestant can show documentation of the copyright permission. **Teams must show proof of the copyright free music to the contest coordinator.** It is highly suggested that contestants create original music during the contest.

SCRIPTS:

Teams are to create a script for the broadcast and the commercial. Place completed scripts in the contest packet and turn into the contest coordinator.

RESUME:

All contestants are required to submit an resume. Place the both team member's resumes in the contest packet and turn into the contest coordinator.

TESTING:

All contestants will take two exams prior to the State competition; The Professional Development and a skills level test. These are administered at the contestant's school in March/April. See your school's testing coordinator for scheduled dates and times. The team's scores are averaged together and included in the total scoring points.

CLOTHING REQUIREMENTS:

- Official white SkillsUSA polo
- Black pants and belt
- Females may choose to wear black skirt (knee length only)
- Socks and hose are no longer required but if you want to wear them they must be black socks & panty hose must be black or nude.

State Video Audio/Radio Contest 2023 AGENDA

Monday, April 24th

8:00am: Contest briefing

8:15am: Contest begins

Lunch is on your own at any time at the Riverside Cafeteria or you may bring food. The cafeteria is open during the AM & PM classes during break times.

3pm: Contest ends

Place all materials along with the completed project on a flash drive (provided by the Contest Coordinator) in the contest packet and turn into the contest coordinator by the end of the contest. No entries accepted after the 3:00pm deadline.

AWARDS CEREMONY:

The awards ceremony is Tuesday, April 25th at the Tulsa Convention Center. Official SkillsUSA attire is required.