



DIGITAL CINEMA PRODUCTION



SkillsUSA Championships Technical Standards

CONTEST COORDINATOR:

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LOCATION:

Tulsa Technology Center, Riverside Campus, Hanger A
801 East 91st Street, Tulsa, OK, 74132

ELIGIBILITY (TEAM OF TWO)

Open to all active SkillsUSA members enrolled in a program with filmmaking/video production as the occupational objective.

CLOTHING REQUIREMENTS

Class E: Competition Specific — Business Casual

- On Monday, SkillsUSA official dress is required. The official dress for Digital Cinema is
- Official SkillsUSA white polo shirt
 - Black dress slacks or black dress skirt (knee-length minimum)
 - Black closed-toe dress shoes

Note: Wearing socks or hose is no longer required. If worn, socks must be black dress socks and hose must be either black or skin-tone and seamless/nonpattern.

These regulations refer to clothing items that are pictured and described at www.skillsusastore.org.

EQUIPMENT AND MATERIALS

Contestants are responsible for all necessary equipment. No equipment is provided. Any type of production equipment is ok to use, and teams may use two computers.

1. Examples of what might be supplied by competitor:
 - a. DSLR or video cameras
 - b. Up to two computers to be used for editing and music composition
 - c. Two 6' multiple-outlet surge protectors
 - d. Copyright-free music or licensed music (must bring proof of license for each song or sound effect used)
 - e. Optional equipment that may be used:
 - 1.) Audio
 - a.) Boom pole for microphones
 - b.) Wireless microphones
 - c.) Lavalier microphones
 - d.) Multiple microphones
 - e.) Shotgun microphone
 - f.) Portable mixer
 - 2.) Lighting
 - a.) Reflectors
 - b.) Camera-mounted lighting
 - c.) Handheld lighting units
 - d.) Hot lights (on stands)
 - e.) LED lights (on stands)
 - 3.) Camera
 - a.) DSLR that shoots video
 - b.) Video camera
 - 4.) Production equipment
 - a.) Mono or tripods
 - b.) Steadicam-type system
 - c.) Sliders
 - f.) Dolly

RESUME REQUIREMENT

Competitors must create and bring with them a one-page resume to submit.

SCOPE OF THE COMPETITION

A team of two creates a 2:30 to 3-minute creative short film. The team members must be of the same school and same division, both secondary or post-secondary. This is a two-day timed event. The contest begins at 12:30pm on Sunday, April 24th, and pauses at 7pm that night. It resumes the next morning at 8am on Monday, April 25th. The contest ends at 2pm, followed by an interview with the judges.

All footage must be acquired during the contest and filmed within the specified areas. All work must be done between contest briefing and contest deadline. No stock footage or pictures are allowed. The submission is to be a creative video piece and not a PSA, news story or promotional work (advertisement). It is highly suggested to complete the shooting portion of the film on Sunday and Monday is for editing. Immediately after the briefing, the Contest Coordinator will tour the facility with the teams' designated locations for shooting.

SET UP:

Riverside Campus, Hanger A, will be open at 10am on Sunday for set up. It is advised for teams to arrive early to set up computers prior to the start of the briefing. This is not a requirement, but advisors are not allowed in the competition area once the briefing is finished.

BRIEFING:

Sunday, April 23rd at 12noon, Hanger A, Riverside Campus, Tulsa Tech. Contest starts immediately following the briefing and tour. See the full contest agenda below.

THEME:

The video must incorporate certain required elements such as a genre, prop, and line of dialogue. These are announced during the briefing.

Preproduction:

A hand-drawn storyboard and script is a required part of the contest along with a shot sheet of potential shots. A logline which is a one-sentence summary or description is also a requirement. Place the completed storyboard, script, shot sheet, and logline in the contest packet. Blank storyboards are supplied at the briefing. A printer in the Advanced TV class is available to print scripts at a designated time.

All equipment must be left at the contest site overnight on Sunday. No work may be performed on the video from Sunday night at 7pm until Monday morning at 8am. If preferred, equipment may be locked in the Advanced TV classroom overnight.

TALENT:

Teams may only use each other for talent. Although, other teams may be willing to stand in as talent, this is not allowed.

CONTENT:

The is a school sanctioned event and the content of the short film must be a positive reflection of the SkillsUSA organization and the team's career tech center. If a short film includes any of the following, the film is subject to disqualification:

- Nudity or any sexual content
- Inappropriate foul language
- Negative content towards a religious group or gender
- Using any personal vehicle
- Using an airplane, unless shown one by the Contest Coordinator
- Using other teams for talent
- Not following any rule outlined by the Contest Coordinator

LENGTH:

The short film must fall between 2:30 and 3-minutes. This does not include the information slate at the beginning. Do not include credits at the end of the video, simply fade to black at the end.

MUSIC:

Contestants must have all rights to any music used in the video. No copyrighted music is permitted unless the contestant can show documentation of the copyright permission. Teams must show proof of the copyright free music to the contest coordinator. It is suggested that the team bring a printed copy showing the music is copyright free.

RESUMES:

All contestants are required to submit a typed resume at the briefing. Place both team member's resume in the contest packet.

TESTING:

All contestants take two exams prior to the State competition; The Professional Development and a skills level test. These are administered at the contestant's school in March/April. See your testing coordinator for scheduled dates and times. The team's scores will be averaged together and included in the total scoring points.

CLOTHING REQUIREMENTS:

Contestants do not have to wear SkillsUSA official wear on Sunday during the shooting portion of this contest but must adhere to your school's dress code. Bring costumes/props for the shoot portion of the contest.

AWARDS CEREMONY:

The awards ceremony is Tuesday, April 25th at the Tulsa Convention Center. Official SkillsUSA attire is required.

2023 DIGITAL CINEMA AGENDA

Sunday, April 23rd

12 Noon: Contest Briefing: Tulsa Technology Center, Riverside Campus, Hanger A

12:15pm: Tour of the site by Contest Coordinator for shoot locations.

12:30pm: Contest begins.

7pm: Contest breaks for the night. All materials and equipment are left at the contest site.

Breaks & Lunch are anytime. Advisors may deliver food but are not allowed to stay in contest area. Riverside Cafeteria is not available but there are vending machines.

Monday, April 24th

8:00am: Contest resumes.

Lunch is on your own at anytime. Riverside Cafeteria is available for lunch from 10:50 to 12:00 Noon. Breaks: 9:00-9:45am & 1-1:45pm. Notify Contest Coordinator when leaving area.

2:00pm: Deadline – Place all submission materials in the contest placket and give to the contest chair by the deadline. No entries accepted after the 2pm deadline.

- Resumes
- Script/Storyboard
- Shot sheet
- Logline
- Film exported in H264 format and placed on the provided flash drive
- Proof of copyright free music

2:15pm – 4:15pm: Interview and presentation with the judges.

4:30pm - A viewing of all the Digital Cinema entries will be available once the interviews with the judges are complete. Everyone is invited to attend the viewing.