

## 2023 Graphic Arts/Design Related Job Exhibit Contest Guidelines



### **PURPOSE**

The Job Exhibits Contest permits students in Career and Technical Education programs and SkillsUSA members to demonstrate the skills that are typical examples of the work being performed by a craftsperson in the field in which they are training.

### **GENERAL RULES AND PROCEDURE**

All student job exhibits must have written documentation in the form of a notebook. Guidelines for this notebook can be found in this document.

Each student is responsible for bringing, displaying, and removing their entry in the contests. Job Exhibit participation is limited to one individual entry per person; Entry consists of one exhibit and one individual notebook.

The total number of entries per instructor can be up to three (3); a blend of Secondary and/or Postsecondary Students.

The rating of the job exhibit will be recorded on the grading sheet by the judges along with any comments the judges feel are important concerning the evaluation. The judges are strongly encouraged but not be required to give an explanation on the comments section on the appropriate rating sheet.

### **JUDGING CRITERIA**

1. Job exhibit projects should be typical examples of the work that is done by a craftsperson in the field in which they are training.
2. Amount of difficulty, craftsmanship and time needed to achieve the objective of the project will be considered most important when judging.
3. Exhibits should show that students used a higher level of skills and knowledge to create the exhibit.
4. Documentation in the form of a Notebook for the project will be a major consideration.  
*(See "Notebook Specifications" on the next page)*

### **OBSERVER RULE**

Observers will not be allowed in the exhibit area while job exhibits are being judged. After the job exhibits are judged, they will be on display for viewing and may not be removed until designated time.

### **JOB EXHIBIT DIVISIONS**

Job Exhibit Graphic Design – Branding

Job Exhibit Graphic Design – Packaging

Job Exhibit Graphic Design – Image Manipulation

Job Exhibit Graphic Design – Illustration

### **AWARDS AND RECOGNITION**

Top 3 scores in each division will be presented medals during the SkillsUSA State Leadership and Skills Conference Awards Ceremony.

Gold Medal - Top Score

Silver Medal - 2<sup>nd</sup> Place Score

Bronze Medal - 3<sup>rd</sup> Place Score

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## **GENERAL SPECIFICATIONS**

1. Each job exhibit **MUST** be accompanied by a notebook (presentation folders only, no 3 ring binders). Maximum number of pages = 10 (20 surfaces).

### **Notebook Specifications:**

- A. Cover Sheet
    - a. Student Name
    - b. School Name
    - c. Advisor Name
  - B. Table of Contents
  - C. Verification Letter (Letter written from either the contest or their teacher stating that all work was performed by that contestant)
  - D. Detailed description of the Design Process including research, brainstorming, thumbnails, roughs and comprehensive.
  - E. Photographs that clearly show the student completing the work with written description.
  - F. Resume
2. Job exhibits will be rated in each event in accordance with the grade sheet provided in this document.
3. Only one individual job exhibit per student may be entered.
4. Students who enter a Job Exhibit can also compete in a Leadership Contest.
5. Students cannot compete in both a Job Exhibit and a Skills Competition.
- 6. The total number of entries per instructor can be up to three (3); a blend of Secondary and/or Postsecondary students.**

## **CATEGORY SPECIFICATIONS:**

### **JOB EXHIBIT "Branding" SPECIFICATIONS**

1. Create a logo for the company
2. Utilize the logo in a business card, business size letterhead and envelope
3. Display on a 14" x 14" matte board

### **JOB EXHIBIT "Packaging" SPECIFICATIONS**

1. Create a logo for a product
2. Utilize the logo in a package design
3. Create a dummy of the package to present at contest

### **JOB EXHIBIT "Image Manipulation" SPECIFICATIONS**

1. Use 3-5 pictures to create a blended image
2. Size should be 8"x10" at an appropriate resolution
3. Original pictures must be included in the notebook
4. Display on a 12"x14" matte board

### **JOB EXHIBIT "Illustration" SPECIFICATIONS**

1. Create an illustration from a photograph

2. Use a drawing program to complete this
3. Original pictures must be included in the notebook
4. Size should be 8"x10"
5. Display on a 12"x14" matte board

## SkillsUSA Job Exhibits - General Rating Sheet Student

The judges will rate each job in accordance with the following ratings.		
		Points Awarded
1.	Is the <i>job typical</i> of the occupation, and does the job show originality and initiative and/or ingenuity on the part of the contestant?	20 Points Max
2.	Does the job accurately meet the specifications or description submitted with the job, and does it have adequate evidence of the work performed.	20 Points Max
3.	Does the job meet the standards of the occupation for quality, finish, neatness, pleasing in appearance?	20 Points Max
4.	Does the job indicate that considerable study and effort was expended in its design (if applicable), construction, assembly and/or arrangement?	20 Points Max
5.	<p>The listed components are required. If any part of the notebook is not available the student may lose all 20 points for an incomplete notebook.</p> <p>A. Verification Letter</p> <p>B. Table of Contents</p> <p>C. Detailed description of the work done by the student in paragraph form written or typed by the student</p> <p>D. An original list created by the student of the steps followed in completing the exhibit</p> <p>E. Photographs that clearly show the student completing the work.</p> <p>F. If a finished job exhibit has been produced from raw materials, the write-up will contain a list of materials and expenses.</p> <p>G. Resume</p>	20 Points Max
	<b>Total</b>	<b>100 Points</b>

**Note: All ties for medalist must be broken. Only one each of Gold, Silver and Bronze medals will be awarded in each category.**

**Judges Remarks:**

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